Facilitating partnerships and institutional engagements for effective implementation of the African Chicken Genetic Gains program

Ed Rege (PICO Eastern Africa)
First ACGG Program Management Team meeting,
Addis Ababa, Ethiopia
18-20 May 2015
Who are the actors?

1. Who are “the must have actors” in **national** platform meetings?

2. Who are “the must have actors” in **sub-national** platform meetings?
The ACGG program pillars

1. Farmer-preferred productive adapted chicken germplasm options
2. Functioning innovation platform
3. Thriving value chains with functioning public-private partnerships
4. Women at the centre
What must be different

1. From “silver bullets” to “choice bullets” which include silver (plus gold, bronze, etc.) ➔ researched options (informed by farmer experimentation)

2. From “we are here to offer you solutions” to “we are here to work with you to find solutions”

3. From pure focus on G (xE) to recognition of importance of O x C
O x C

Options

G \left( I_{\text{nd}} \text{ and } E_x \right)

Context

Social.....

Economic.....

Policy.....

Markets

Housing.....

Feeding.....

Health Management

......
Approach: Innovation Platform

Definitions:

- **Innovation**: Using existing knowledge, tools, approaches, etc, in new ways to generate solutions with enhanced **sustainability**, **efficiency** or **effectiveness**

- **Innovation-Platform**: Systematic processes or mechanisms, usually involving on-going face to face and/or virtual interactions, through which stakeholders engage to identify issues that affect their common interest and to co-create innovative solutions
Innovation Platform - Rationale

- ‘System’ as a machine – one dysfunctional part (e.g. fuel system) renders the whole machine useless

- When ‘system’ is sub-optimal in some aspects all actors may potentially lose out

- Platform provides the mechanism for:
  - collective diagnosis
  - inclusive solution-finding
  - mutual accountability among stakeholders

- Managing inclusiveness: Achieving a clear understanding of what the members (e.g. businesses) do on their own and what the collective (the platform) does to make the total system work; building trust!

- Inclusiveness is a key factor in effectiveness and sustainability of platforms
Innovation Platform Steps

1. What is the challenge we are trying to address *(the innovation challenge)*?

2. What are the **functions** needed to address the challenge *(value chain mapping)*?

3. Considering the functions, and our knowledge of the institutional landscape, who should be ‘at the table’? *(actor mapping)*

4. First (and subsequent) **innovation platform convenings**
How to reach and operate a sustainable system, that identifies, produces, markets and delivers appropriate cattle genetics demanded by smallholder dairy farmers in Eastern Africa

**Private**: KACE, KLBO, Private genetics producers and breeding service deliverers. **Public**: KAGRC (CAIS), KARI, KDB. **Others**: EAAPP, DGEA, EADD, HI, ReSAKSS, ASARECA,

**Private**: international semen companies, commercial farms, ranchers, smallholders. **Public**: NAGRC, KAGRC, ADC, DVS, KLBO, KARI,

**Private**: Private service providers (local and international). Agroverts, Livestock genetics agents, Associations (e.g. EASETA). Private commercial farmers, Dairy farmer business associations (EADD hubs etc), county councils, co-ops. **Regulation**: DVS, Livestock genetics society, Vet Boards. **Training**: AHITI etc

**Enabling policies**

BOC, Welrods, ABS, Dairy equipment suppliers (e.g. DeLaval), Livestock and dairy training institutions (AHITI, DTT, ADC), Appropriate technology firms, KIE, KIRDI. Private equipment manufacturers, Juakali, ITDG, Transporters, Utility companies, Water boards, ICT providers

**Liquid Nitrogen**: BOC, Welrods, ABS, NAGRC, UVRI, KAGRC

**Development partners in the dairy sector e.g. Landolakes, HI, EADD; existing associations or groups, KLBO, EASATA, Trade organizations**

**BOC, Welrods, ABS, Dairy equipment suppliers (e.g. DeLaval), Livestock and dairy training institutions (AHITI, DTT, ADC), Appropriate technology firms, KIE, KIRDI. Private equipment manufacturers, Juakali, ITDG, Transporters, Utility companies, Water boards, ICT providers**

**Responsible government ministries, LGS, EASATA, NGO’s involved in advocacy, KLBO, KDB, DVS, KEBS, Relevant professional associations, Farmers voice (e.g. KLPA), Policy think tanks (KPPRA, IEA etc), ReSAKSS, parliamentary committees and caucuses, REC’S, (COMEASA, ACTESA, ASARECA, IBAR)**

**MISP (e.g. KACE), Commercial Genetics Providers, Got extension services, Milk processors, NDTF (National Dairy Task Force), KDB, processors and breeders associations, Farmers organizations (EAFA), RATIN, KLBO, LRC, Digital villages (Kenya ICT Board), Local govt, CAHNET, KLTMA, KLMC, Livestock traders, Quality assurance: KEBS, UNBS, DVS, LGS**
What will be done ...

- National level action to help create an enabling environment at all levels
- Action focused at the sub-national level (+ community/village) – working with farmers & groups in communities and entities which support them
- At all levels, ensuring:
  - Right people are engaged on on-going basis
  - All voices count – focus on engagement not just representation
  - Conversations focus on what really matters to actors
PICO-EA’s roles:
1. Design & facilitate multi-stakeholder engagements, bringing chicken VC actors together
2. Mentoring NCs & SNCs to take on these roles
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<thead>
<tr>
<th>What</th>
<th>When</th>
<th>where</th>
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<tbody>
<tr>
<td>Ethiopia Launch</td>
<td>July 3</td>
<td>Addis Ababa</td>
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<tr>
<td>Facilitation training for NCs and SNCs</td>
<td>July 13-15</td>
<td>Addis Ababa?</td>
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<td>Tanzania Launch</td>
<td>July 17</td>
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<td>Nigeria National Platform Meeting</td>
<td>July 20-22</td>
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<td>Nigeria Launch</td>
<td>July 22/23</td>
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<tr>
<td>Tanzania National Platform</td>
<td>Sept 7-9</td>
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<tr>
<td>Ethiopia National Platform</td>
<td>Sept 21-23</td>
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<tr>
<td>Sub-National Platform Meetings</td>
<td>STARTING Aug – at least one each by end 2015</td>
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The PICO-EA Project Team

- PI: Ed Rege
- **Project Manager:** Denis Mujibi
- **Project Management Officer:** Sharon Ndegwa
- Other Project Staff:
  - Robert Ouma
  - Zelalem Yilma,
  - other part-share support in project countries
more productive chickens for Africa’s smallholders

http://africacgg.net