Hub models to transform dairy value chains in East Africa

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The East Africa Dairy Development (EADD) Hub approach

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The East Africa Dairy Development (EADD) Hub approach
Where and how has it worked? Findings from EADD1

- Increase in household dairy income in all 3 countries

- 82 hubs supported, 17 hubs being ‘graduated’ & on their path towards sustainability

![Graph showing dairy income increase in USD/HH/day from 2008 to 2012 in Kenya, Uganda, and Rwanda, with an increase of 124%, 164%, and 64% respectively.]

![Bar chart showing production and business scores combined with majority of DFBAs in stage 3 and 4.]

Source: 2012 Stage Gate Assessment Data, May 2013

...Milk for Health and Wealth...
Inputs needed to achieve scale/replicate: lessons learned

1. Promoting such approaches as a facilitator not an implementer
2. Hub model not a ‘one size fits all’
3. Governance / leadership key driver of sustainability
4. Hubs need to invest in enhancing value proposition to farmers
5. Incorporate hub graduation and exit strategies earlier on
6. Increase engagement with private sector
7. Be deliberate to ensure women and youths inclusion
better lives through livestock

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